PHILLY COMMUNITY NEWSLETTER



Creating Pathways of Opportunity: Partnering with the School District of Philadelphia



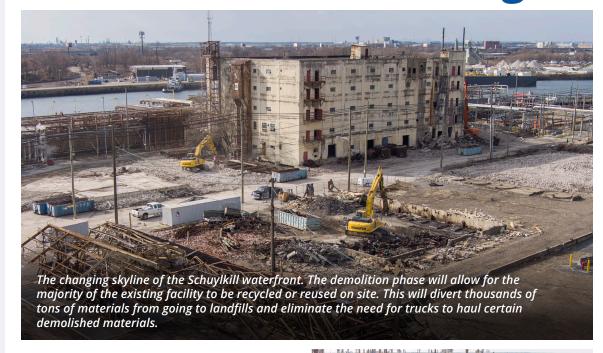
In late February, I was honored to participate in the School District of Philadelphia's Virtual Career Pathways event which marked the unofficial kickoff to our Career Connected Learning program, a first-of-its-kind program that provides real-world classroom readiness training for Philadelphia School District students. This year alone, we will reach over 1,000 students.

Not only was I honored to participate but I was in good company, joined by local artists, marketing executives, and culinary arts specialists who detailed their road to professional success. The event was attended by over 700 students, eager to learn from a wide array of panelists. I shared with them my personal career story including:

I'm a product of the Philadelphia School District who is deeply passionate about the Sixers and the Eagles. While I'm now the SVP of Corporate Affairs for Hilco Redevelopment Partners, my road to this position was far from linear. It started in hospitality and event planning, in fact, I've planned over 11,000 weddings!

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The Transformation Begins



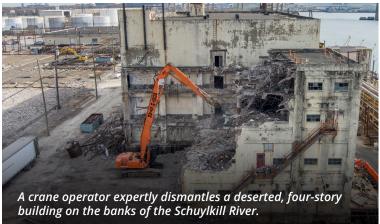
The Path Forward

Hilco Redevelopment Partners is moving forward with the decommissioning and demolition of the former oil refinery in South Philadelphia.

For the first time in over 150 years, the land that comprised the old refinery in South Philadelphia is being cleared in preparation for the new economy.

Interested in a closer look at some of our other projects? Turn to page 2









Creating Pathways of Opportunity continued from page 1

I am no stranger to hard work. I know what it's like to work 16 days straight and I always endeavored to give more than was sometimes reflected in my paycheck. I was always asking, "Is there something more I can do? Are there other projects I can take on?"

With that tenacity, I leaned into my upbringing. My parents always told me, "No one should ever outwork you." I've never forgotten that. It's a lesson that has carried me through my career.

That included working with Mayor Michael Nutter, spearheading The Mayor's Fund where I leveraged and transferred my ability to work with people and become a successful fundraiser. It was in this position where I realized I could always find joy and passion by helping others in a way that I could make Philadelphia a better place to live, work, and play.

Today, I'm honored to oversee philanthropy at Hilco Redevelopment Partners and make a difference in the neighborhoods we call home. Whether I'm giving away thousands of coats and turkeys to the community during the holidays or addressing students, I'm proud of my work. Above all, I'm proud to advocate for Philadelphia School District students. They are the very future of this great city and I look forward to many more opportunities to work with these young people throughout 2021 and beyond.

A Closer Look at Hilco Redevelopment Partners' Portfolio

At Hilco Redevelopment Partners, we are focused on setting a new standard of sustainable redevelopment through environmental sustainability, economic sustainability, and community sustainability. Our projects seek to incorporate green technologies and recycle up to 100% of materials. At the

same time, we support local economies by creating long-term jobs and recruiting locally to grow our neighborhoods. We further connect to the community through open dialogue, civic participation, and charitable giving. Here's a closer look at a few of our projects along the eastern seaboard.









Building the Philly Redevelopment Team: Introducing Blake Rowan



Hilco Redevelopment
Partners recently
welcomed Blake Rowan
to the Philadelphia
team as Development
Manager. Working
directly with Senior
Vice President of
Development, Justin
Dunn, Rowan will assist

in managing the demolition, remediation, and redevelopment of the former PES site.

Prior to his move to Philly, Rowan held a pivotal role at Hilco's former venture, Tradepoint Atlantic in Baltimore. Read on to learn about his goals for transforming this generational Philadelphia project.

Editor: Congratulations on your new role with Hilco Redevelopment Partners. What are your goals in this new position?

Blake: Thank you! I'm very excited to be in Philadelphia. Using my 10 years of experience constructing large scale, build-to-suit, light industrial projects, my main goal is to make a difference and significant impact on our team and the Philadelphia project as a whole. This project has a unique opportunity to bring generational change to the local community and for that, I am grateful.

Editor: What will be your role in the transformation of the former PES site?

Blake: My role will primarily be focused on implementing and managing Hilco Redevelopment Partners' development goals throughout the site.

Editor: Tell us about next steps for development at the Philadelphia site.

Blake: Our team is working diligently to finetune the development master plan, which is likely to evolve for years to come. As we inch closer to bringing the redevelopment to reality, we will work to begin earthwork operations in preparation for vertical construction.

Editor: We understand you also helped to oversee various projects at Tradepoint Atlantic. How has the redevelopment of the former Sparrows Point Steel Mill in Baltimore prepared you for the redevelopment project in Philadelphia? Blake: My grandfather worked at the old Bethlehem Steel Mill for more than 40 years. That said, Tradepoint Atlantic is an incredible redevelopment that really hits home for me. While Tradepoint Atlantic's underground site work improvements were extremely challenging to remediate effectively, the lessons learned will be tremendously valuable in the redevelopment of the former PES site.

Editor: What are you looking forward to most about the project?

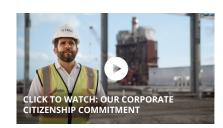
Blake: The transformation! It's always amazing to see sites that have reached the end of their useful life become renewed and rejuvenated. For me, it's exciting to see and bring a sense of positive change to the area.

Editor: Final question-Baltimore Ravens or Philadelphia Eagles?

Blake: Ravens 100%, but I'm now partial to the Eagles in the NFC! I'm looking forward to life getting back to "normal" and making my first trip to Lincoln Financial Field next season.

Hilco Redevelopment Partners' New Video Series Shares Commitment to Communities

Print readers can access the videos by visiting <u>Hilco Redevelopment Partners'</u> YouTube channel.





Community Updates



Making News

Hilco Redevelopment Partners' Philadelphia development continues to make headlines as a case study of transformation from the post-industrial world to the new economy.



Eric Moody of WPVI interviews Jasmine Sessoms, Senior Vice President of Corporate Affairs, against the post-industrial background of South Philly refining. Thank you WPVI for telling our full story.

What Others Are Saying:

"It's a glimpse of what lies ahead if the United States hopes to wean itself off fossil fuels and clean up the toxic legacy of oil, gas and coal."

Laila Kearney, Reuters

"Some may deem the site a health hazard and eyesore, but nevertheless it's an opportunity."

Kenyatta Johnson, City Councilman, Reuters

"Now, redevelopment of the site offers the prospect of more jobs for the community as a result of the giant distribution complex — containing as much as 15 million square feet of warehouse space — that Hilco plans to build over the next decade."

Jon Hurdle, Yale E360

Hilco Redevelopment Partners Prepares Students for Skilled Jobs of the Future

Hilco Redevelopment Partners is committed nationwide to building the American labor force of the future. Here in Philadelphia, our Career Connected Learning program is working with students from the Philadelphia School District as early as eighth grade to gain an understanding of the skills they need to compete in tomorrow's economy. In Chicago, Hilco sponsored HACIA University's Pre-Apprenticeship Program designed to connect young workers with apprenticeship programs in the construction industry.



Chicago students safely gather to gain insights on evolving techniques vital to the construction industry.

The four-month, three-day per week program provides students key certifications in valuable trade skills while building relationships with industry professionals and prospective employers.

PES Veteran John Sitler Joins Hilco Redevelopment Partners to Lead Decommissioning

With 20 years of experience working in the local petrochemical industry, John Sitler now joins Hilco Redevelopment Partners Philadelphia as Manager of Operations. Previously in his career, Sitler worked with Sunoco at the Marcus Hook Refinery before joining PES in 2011. Most recently, he served as Mechanical Integrity Manager, overseeing the Reliability Engineers and Inspection Department.

"It's great for the community and great for the city – a true win-win for all."

John Sitler

"I'm excited to be part of this transformation which reflects a broader story of American energy. With my background in refining, there was a time when we all believed oil would always be the predominant form of energy, but the economy has changed and today the world is embracing new greener alternatives. Like this site, my career now transforms into one that's creating a cleaner future for Philadelphia.

Join HRP Philly's Inaugural Class of Summer Interns

Applications are now open for our paid summer internship program. Looking for a challenging, immersive experience with lasting impact on the community? Work directly with the talented team leading our transformation of the former 1,300-acre refinery site into a state-of-the-art logistics hub.

Visit <u>www.workready.org</u> and enter code: EP126 to apply.

HRP is proud to have the support of community groups and leaders throughout Philadelphia. Visit hrpphilly.com to hear what various constituents have to say about the project and its positive impact on the region.

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